Projects 2012-2013
[Advancement & Enhancement]
Mission and Goals

- **Mission:** Establish an Advancement & Enhancement workflow that will support evaluation and improvement of ISAB programs
- **Specific Goals:**
  - Develop and refine a set of evaluation criteria
  - Shortlist and evaluate 5 ISAB programs based the criteria
  - Share evaluation findings and suggest areas of improvement with other ISAB sub-committees and partners
  - Develop and promote the use of an evaluation checklist for future programs
## Draft Format of Evaluation Report

| Program Description | • Stated goals of the program  
|                     | • List of program partners at Penn  
|                     | • Roles and responsibilities of ISAB and partners |  
| Process Measures    | • Awareness of the program  
|                     | • Level of reach among international students  
|                     | • Marketing/promotion of the program |  
| Outcome Measures    | • Satisfaction of students who participated  
|                     | • Satisfaction of partners of the program |  
| Recommendations     | • Specific strengths of the programs  
|                     | • Specific areas for improvement |  

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Methods

• Review:
  – Available documentation of ISAB programs

• Interview:
  – Former ISAB chairs and members in charge of selected programs
  – Program partners at Penn
  – International students who have participated in programs

• Analyze:
  – Relevant ISAB survey data
Two ISAB Projects

• ISAB Weingarten Learning Resource Center (WLRC) Resource Guide
  – A searchable resource guide for international students

• Wharton Tuition Loan Program
  – Aims to reduce the interest rate of loans for international students majoring in MBA programs
People we have contacted

- Pan Chia-Ying – WLRC Resource Guide
- Naomi Tscheogl – Wharton Loan Program for MBA International Students
- Previous ISAB chairs and co-chairs
Ideas/Suggestions?

• Any other events ISAB implemented in the past that we can assess?

Thank You!

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